

## **JSVN Video Professional Photos Suggestions**

### **Use a professional photo**

A picture is worth a thousand words. Your picture may affect the opportunities that come your way. Your picture plays a big role in whether you're able to interest a recruiter enough to reach out to you. You want to look like a credible, confident, and professional person who anyone would want to hire.

### **Use a recent photo**

We like to post photos that we think look like the best version of ourselves, but if your photo was taken almost 5 years ago, it's too old,

### **Be the focus in Your photo**

It's your professional picture, so it should focus on you. This means no inanimate objects, group shots, or photos of you with your significant other, child, or pets.

### **Face should be in focus**

Facial features need to be sharp, not blurred. If there are darker shadows in the background, make sure they aren't obscuring your face.

### **Wear professional attire**

5. Appear as you usually would in a business situation. This may also mean that you are freshly shaven or wearing [appropriate] makeup and jewelry

### **Face straight and upright**

6. Avoid tilting your head in photos, which can make you look less self-assured. This is your professional photo, so you need to look confident and capable in it.

### **Use a pleasant facial expression**

You need to look like someone others will want to work with. This means looking pleasant and confident and not having a "too serious" look on your face. Photos should express vivaciousness and life, not sad, angry, or vacant stares. Also, stick to color rather than black and white shots.

### **Don't use company products or logo as a photo**

People want to connect with you as an individual, so avoid displaying your company's logo or products. You may use professional images related to the field you're seeking employment accompanied by your personal photos.

### **Give potential employer a professional synopsis**

Select a Picpost video plan that allows for using enough photos to show a brief story of your professional experience and how it will benefit a potential employer.

### **Reminder:**

- Photos resolution minimum 150 DPI
- Photos will be displayed in order received.
- Photos Video transitions will not be altered.